



Dad's
MOVING & STORAGE, INC.

A Message from Dad

Dad's Moving and Storage, Inc. is a company firmly rooted in a sense of family values. In fact, the name itself is derived from the acronym created by using the first letters of the names of each of my family members: Danielle, Aidan, Dominique and Stan. Each of my children understands the importance of empathy towards others, and has a keen sense of fair play and ethical behavior. I raised them that way.

Managing a company is a lot like raising a family. The guy at the top has to ensure that his values and objectives are understood and embraced by all of the team members. Belief in a common goal and a continuous quest for perfection are essential if the company is to set itself aside from the competition.

At Dad's we combine the very best of the new and the old when it comes to the experience of our customer service representatives as well as our packing crews. Some of my staff members have been with me for more than thirty years. This group constitutes the inner core of the company. When new members join us, they are first vetted by an experienced team of human resource professionals, and then sent on a special training course to ensure that their customer service skills are in keeping with the high standards we demand. We are a lean, skilled, and talented group of moving professionals.



We are also tested. Our team is the group that was called upon by Loral Aerospace immediately after the eruption of Mt. Pinatubo. Our mission was to find and retrieve all of the electronic surveillance equipment which was used at the Crow Valley Bombing Range operated at the U.S. Training Facility just outside Clark Air Force base. We were also tasked with the responsibility of finding and retrieving all of the household good items belonging to the numerous families they employed there.

Wearing facemasks and hazmat suits, our teams raced to the affected area to whisk away everything possible before it was destroyed by the molten lava flow from the volcano, or looted by the rogue teams of bandits which operated with impunity in an area where there was no electricity or professional security teams available.

Two years later, we were commissioned to move the U.S. forces out of Subic Bay Naval Station. The project called for thousands of container loads of goods to be packed, crated and loaded aboard ships in the 180 day period stipulated by the U.S. Navy. After our successful completion of this contract, an industry magazine described the feat as: "the biggest exercise in logistics since Hannibal crossed the Alps."

If you've got a moving challenge for us, just give me a call. I'm on duty 24/7. *After all..... I'm a Dad.*





The Art of the Matter

Anyone can take some old newspapers or a few sheets of tissue paper and wrap it around a small item and place it in a cardboard box. That doesn't take a lot of intelligence or skill. In fact, people do it all the time.

What sets out teams apart, is the patience and skill to carefully package each item in state of the art materials, designed specifically for each of the items in question, and then to know instinctively how and where to place each item in the cartons to ensure that maximum safety is achieved.

And it's not just the preparation of each carton that is important, but also how all of those cartons are eventually stowed in the steamship container or lift-vans. The proper loading of a container is an art form in and of itself. Obviously, the heavy items have to be on the bottom, and the lighter items on top, but one must also consider the movement of the container during the arduous sea voyage from origin to destination ports. Any shifting of the goods as the vessel pitches and yawls on the ocean surface, can cause serious damage to the contents and risk an expensive claim once the goods are finally unpacked at your new home at destination.



At Dad's the proper packing and loading of your goods is second nature. Our teams are taught to perform these tasks in such a way that the correct procedures are automatic to them. As are other precautions. For instance, before loading, each container and/or lift-van is carefully inspected to ensure that they are completely water-tight. Nothing causes more damage than a small leak which allows water to penetrate the cartons and encourage mildew and mold as the containers experience a variety of extreme temperature changes along the way.

That's why every precaution is taken to ensure that the shells of shipping containers are clean and dry before loading. It's also why an abundance of silica gel is used throughout the packing process, and why special moisture absorbing strips are carefully placed at the door of each container to ensure that your goods travel in a safe, secure environment throughout the transit process, and that everything arrives safe and sound at the other end.

There is a lot more to professional packaging than one might assume. At Dad's, we have taken an everyday activity, and perfected it to a fine art. Please rest assured that you are in good hands when our men are on the job. All of our employees are bonded, and have years of experience in the skills of their trade.



Insurance

Because this subject is often misunderstood, we thought it might be a good idea to make things as clear as possible from the outset.

To begin with, we fully expect that there will be no issue with claims at destination. Our low claims ratio, and near perfect claims free record is envied by our colleagues in the moving industry, and praised by our insurance providers at Lloyds of London.

It would be negligent of us, however, to suggest that you do not need insurance. Many times, things happen which are totally out of our control: railcars go missing, containers are jettisoned at sea during typhoons, warehouse and other facility fires are a distant possibility, and sometimes containers are either dropped or otherwise roughly mishandled during the loading process. Each of these dangers are only a very remote possibility, but the reason insurance companies have their own skyscrapers attests to the fact that risk is indeed a very real part of everyday life.

When accepting a policy for one of our clients, our insurance underwriters ask that we supply them with what is known as a "valued inventory." This document is simply a list of the goods which will be packed in your home.

Most clients envision a laborious task involved in preparing this list. In fact, the procedure need not be complicated at all. The insurance company will allow you to group together many different items from a particular room or area of your home. There is no need to go into a lot of complicated detail, unless you have a number of valuable pieces of artwork. In this case, each piece needs to be listed separately.

Should you have a particularly valuable collection of art pieces, we will be happy to help you arrange an inspection by a qualified member from the National Museum who can and verify and value each of the pieces in question. There is an extra charge for this service, and the negotiation and settlement can take place between yourself and the representative involved. Should our assistance be desired, we will only be only too happy to do so.

In the event that a valued inventory is not submitted, the insurance company will have a very difficult time trying to make settlement should there be need for a claim. What they would normally do, is rate a dollar per pound figure and make settlement on that. In other words, if you have a 20 foot container of goods which you have valued at \$30,000, they would look at the number of pounds shipped and then prorate the settlement based on weight.

Let's say the weight of the goods is 7,500 lbs. which is about standard for a full 20' container load. If you were claiming for a painting that weighted 5 pounds, the calculation would be \$30,000 divided by 7,500 lbs times five pounds. In this case total settlement amount would amount to \$20 which is very low for the type of item we are describing. It takes very little time to prepare your valued inventory list and ensure more accurate coverage. The good news is that we will be more that pleased to assist you.



Giving Back

We live in a world that needs our help. Daily we are surrounded by scenes of poverty and deprivation - children abandoned by parents, old and infirm individuals living under bridges and capable, hard working citizens striving unsuccessfully to scratch out a meager existence.

These problems seem larger than all of us, but on the other hand, if we each do our own little share, we can start to heal some of the wounds that exist in our society.

I have long believed that we all have an obligation to help; particularly those of us who have been lucky enough to attain some measure of economic success in our lives.

At **Dad's Moving and Storage, Inc.**, we take this responsibility seriously.

We are always eager to lend a helping hand when we are able. We assist with food distribution to impoverished areas, particularly when Mother Nature wrecks havoc through unwanted and unexpected typhoons and earthquakes. We also assist at the pediatric ward of the Manila General Hospital where youngsters daily battle life threatening diseases which cannot be treated in provincial institutions.

In fact, we contribute to a variety of worthwhile causes, all of which genuinely need our help and all of which are more than deserving charities. Unfortunately, we cannot solve all of the problems that surround us, but we can certainly try to chip away at some of them; little by little day by day until we bring a ray of sunshine into an otherwise dark and dreary life. A kind smile and a helping hand are essential if others are to fully enjoy the rich and colorful lives with which we have been truly blessed.

One of the projects in which we take particular pride, is our work with street children who have been abandoned and in many cases abused by society. These children are generally very young, and we help place them in a peaceful, loving environment where they are nurtured back to normalcy by wonderful, kind, loving individuals who have dedicated their lives to making a difference.

The children are clothed and fed. They are put back into the school system and encouraged to learn. They are introduced to team sports and given an opportunity to excel both physically and academically. Daily, these lives are made a little brighter and daily, the hurt and pain of abuse is washed away and replaced with a healthy perspective of the future, and the wonderful promise it holds.

We are proud to be a contributing member of society, and we take great delight in every success story that emerges from our efforts. You see, we're not just a company that moves individuals around the world, but rather we are a group of healthy, happy human beings that are able to reach out and make the world a slightly better place to live.

When you use **Dad's Moving & Storage, Inc.** you too contribute to this effort. Please assist us by choosing Manila's premier Moving & Storage company – one with a professional team of staff members, and one with a well defined sense of social conscienceness.



Our International group of Affiliates



We have a worldwide network of professionals at destination

Dad's is pleased to work with many of the giants in the moving industry worldwide. Whether your goods are destined to New York, London, Paris or Madrid, we have a thoroughly capable team of moving professionals to assist you at destination.

Our expertise is not just in Europe and America. We handle many shipments to Australia, Africa, Intra-Asia and, of course the Middle East. At Dad's Moving and Storage, you will always be assured of first class service no matter where in the world you may be headed.

Our international network literally spans the globe, covering a total of 196 countries. Wherever you may be destined, we have an office of professional colleagues eagerly waiting to assist you.





170 Salcedo St.
Legaspi, Village
Makati, Metro Manila
Philippines 1229



The young Company with Years of experience.